







## Tootsie's 8½¢ Wonder Bars

### ***“THE ANSWER TO INCREASE STUDENT PARTICIPATION”***

It shouldn't come as a surprise to you that kids love candy and that's why candy has always been a great motivator to get students to sell.

The only question is can you afford to give every student a \$1.00 fund raising bar for each and every item they sell? (on non-candy bar fund raisers)

The answer is yes you can with Tootsie's ***“WONDER BAR”*** Co-op Plan

- Our 6 ***“JUMP STARTERS”*** retail for \$1.00 each
- Sponsor contributes 25¢ for each bar given away as a prize incentive
- Distributors pay 33½¢ delivered for the Wonder Bars

Bottom line: The students get a \$1.00 bar for each and every sale they make, the sponsor contributes 25¢ to get those sales **and it costs you just 8½¢.**

Try it and watch your student participation go up. You can't get 'em today with gadgets and trinkets. They've got enough money in their jeans to buy anything they want... **but they will sell to get mouthwatering, tantalizing, yummy snacks to go in their tummy.**

With a prohibition on candy in most schools, you'll have the only vend concession on campus. You may not be able to sell candy, but it's O.K. to give it away...now you know why it's more blessed to give. It's in the book.

**Here's why The Candy Store incentive works:** We've lowered the bar & made it easy

Every student knows they have at least one person (a grandparent, aunt, uncle, sister, brother, neighbor, friend, a patsy) who just can't say “no” to them and that's why getting a bar for every item they sell and **the 2 for 1 D-Day incentive will really increase student participation & jump start your drive. It's just too good to be true and too hard to resist.**



# Old-time **CANDY STORE**



## OUR WAY OF SAYING THANKS

NUESTRA MANERA DE DECIR GRACIAS

*for helping us reach our Fund Raising Goal  
which will benefit us all*



**Dear Students, Parents and Faculty:**

1<sup>st</sup> Turn  
In Day

Every time students turn in their money, they select (1) bar of their choice for every sale they make except on the 1<sup>st</sup> turn in day...which is designated as D-Day. They get 2 for 1 on D-Day; that's Double: 2 bars for every sale & that's exciting!

Subsequent  
Turn In Days

Students continue to receive (1) \$1.00 bars of their choice for every sale and when they've sold 5 items they will receive a 5 oz. Collector Bank filled with Tootsie Rolls as a bonus prize for their dedication.

Every student that sells 10 items or more will receive a 200 ct. (2¼ lb.) bag of Zip-A-Dee Doo-Da Pops in addition to their \$1.00 bars and that's really exciting!





First Ship Date November 6, 2006 - Last Ship Date December 15, 2007

ITEM NUMBER	CHARMS ITEM DESCRIPTION	CASE PACK	CASE WEIGHT	CASE COST	UNIT COST
53320	Sugar Babies 1.7 oz. Pouch	4/36 ct	17.71 lbs	\$49.25	\$0.342
985	Charms Assorted Squares 1.0 oz.	12/20 ct	19.31 lbs	\$82.08	\$0.342
72442	Cotton Candy 1.0 oz. Bag	6/12 ct	7.99 lbs	\$24.63	\$0.342
4280	Zip-A-Dee Doo-Da Pops	12/200 ct	34.2 lbs	\$33.48	\$2.79



ITEM NUMBER	TOOTSIE ITEM DESCRIPTION	CASE PACK	CASE WEIGHT	CASE COST	UNIT COST
1107	Tootsie Roll Twin Pack 2.0 oz.	4/36 ct	21.55 lbs	\$49.25	\$0.342
4941	Dots Assorted 2.25 oz. Box	4/36 ct	24.24 lbs	\$49.25	\$0.342
53030	Junior Mints 1.84 oz. Box	4/36 ct	20.20 lbs	\$49.25	\$0.342
53131	Charleston Chew Twin Pack 1.88 oz.	4/36 ct	18.92 lbs	\$49.25	\$0.342
693	Tootsie Roll Bank 5.0 oz.	24	9.96 lbs	\$12.00	\$0.50

Freight: Prepaid on 500 lbs.; orders below 500 lbs. add 5% upcharge

Minimum order: 250 lbs. Terms 2% 15 Days Net 30

Tootsie & Charms items ship separately and cannot be combined to meet freight minimums